

Privacy Statement

Last Modified: June 14, 2023

This privacy statement ("Privacy Statement") explains the information practices of HealthOK, Inc. ("HealthOK"). Specifically, this statement discusses the practices of our Services (as defined below) and of any website or application that links to this Privacy Statement, including www.healthokforyou.com (the "Site"). Our Privacy Statement is designed to help you better understand how we collect, use, store, process, and transfer your information when using our Services or Site.

Services Privacy Policy

This section describes how we collect, use, store, process, and transfer your information when you use our website or application to track the care, including medical care, of relatives or dependents in India (the "Services", and such relative or dependents in India shall be hereinafter known as "Dependents").

Information Collection

Medical Information

You may provide us with medical information about Dependents, including disease conditions and other health-related information. In addition, your healthcare provider may provide us with medical information about Dependents including your blood test and genome test results.

Registration Information

When you register an account with us or purchase our Services, we may collect personal information, such as your name, date of birth, billing and shipping address, payment information and other contact information such as your email address and phone number.

Self-Reported Information

You have the option to provide us with additional information about yourself or Dependents through surveys, forms, features or applications, including the HealthOK mobile application. For example, you may provide us with information about personal traits (e.g., eye color, height), ethnicity, disease conditions (e.g. Type 2 Diabetes), activities, other health-related information (e.g., pulse rate, cholesterol levels, visual acuity), and family history information (e.g., information similar to the foregoing about Dependents). Where you are disclosing information about a Dependent, you represent that you have permission from the Dependent to do so.

Information Use

When using our Services, we collect and handle information:

- To open your account, enable purchases and process payments, communicate with you, and implement your requests;
- To provide, analyze and improve our Services;
- To comply with laws and regulations; and
- When you consent, for research purposes, the results of which could be used to develop therapeutics.

Information Sharing

- We may share your personal information with the following third parties: With third party services providers that help us to provide, analyze, and improve our Services; With healthcare providers to help us to provide, analyze, and improve our Services;
- With our affiliates to help us to provide, analyze, and improve our Services;
- As part of a merger, acquisition, or other transfer of all or part of our assets including as part of a bankruptcy proceeding;

- Pursuant to a subpoena, court order, governmental inquiry, or other legal process or as otherwise required by law, or to protect our rights or the rights of third parties;
- With your consent or as otherwise disclosed in this Privacy Statement or at the time of data collection or sharing.

We may share information that has been de-identified or aggregated without limitation.

Withdrawing Consent

You may withdraw your consent to participate in HealthOK Research at any time by contacting the Human Protections Administrator at sm@healthokglobal.com. Withdrawal is not effective until 30 days after closing an individual's account. If you withdraw your consent, we will not include your Medical Information or Self-Reported Information in new research occurring after 30 days from the receipt of your request. Any research involving your data that has already been performed or published prior to our receipt of your request will not be reversed, undone, or withdrawn. You may also discontinue your participation in research by closing your HealthOK account. If you withdraw your consent for research, we may continue to use and disclose your Medical Information and Self-Reported Information as otherwise permitted by this Privacy Statement.

Account Closure

If you no longer wish to participate in our Services, you may close your account by sending a request to Customer Care at sm@healthokglobal.com with subject Account Closure. When closing an account, we remove all Medical Information within your account (or profile) within ninety (90) days of our receipt of your request. As stated in any applicable Consent Document, however, Medical Information and/or Self-Reported Information that you have previously provided and for which you have given consent to use in HealthOK Research cannot be removed from ongoing or completed studies that use the information. Our contracted genotyping laboratory may also retain your Medical Information as required by local law and we may retain backup copies pursuant to our data protection policies.

Website Privacy Policy

This section describes the information we collect, use, and share through our Site.

Information Collection

When using our Site, you may voluntarily provide information about yourself including your name, address, email address, phone number, organization, and payment information. We collect this information when you contact us. We also collect information relating to your interactions with us and our Site, such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request, and one or more cookies that may uniquely identify your browser. We may use cookies or similar technologies to collect this information.

Information Use

We use your personal information for the following purposes:

- To respond to your inquiries or contact you as you request;
- For internal business purposes, including for analytics and marketing purposes;
- To operate our Site, including to address fraud;
- To comply with the law and maintain the security of our Site; or offer our products services to you, including through emails, promotions or contests; or
- As otherwise disclosed at the time personal information is collected.

Where we intend to use or otherwise process your personal information for a purpose other than the purpose for which it was collected, we will provide you with information regarding the purpose for the processing, as well as other relevant information, prior to processing your personal information for the new purpose.

Information Sharing

We may share your personal information with the following third parties:

- With third party services providers;
- With providers that help secure the security of our Site, including to address fraud and to enforce applicable Terms of Service;
- As part of a merger, acquisition, or other transfer of all or part of our assets including as part of a bankruptcy proceeding;
- Pursuant to a subpoena, court order, governmental inquiry, or other legal process or as otherwise required by law, or to protect our rights or the rights of third parties;
- With your consent or as otherwise disclosed at the time of data collection or sharing.

We may share information that has been de-identified or aggregated without limitation.

Digital Advertising & Analytics

We may partner with ad networks and other ad serving providers ("Advertising Providers") that serve ads on behalf of us and others on non-affiliated platforms. Some of those ads may be personalized, meaning that they are intended to be relevant to you based on information Advertising Providers collect about your use of the Site and other sites or apps over time, including information about relationships among different browsers and devices. This type of advertising is known as interest-based advertising.

We may also work with third parties that collect data about your use of the Site and other sites or apps over time for non-advertising purposes. HealthOK uses Google Analytics and other third-party services to improve the performance of the Site and for analytics and marketing purposes. For more information about how Google Analytics collects and uses data when you use our Site, visit <https://www.google.com/policies/privacy/partners>, and to opt out of Google Analytics, visit <https://tools.google.com/dlpage/gaoptout>.

Blogs

Our Site may offer publicly accessible blogs or community forums. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. Please exercise caution before choosing to share personal information publicly on our blogs, community forums or in any other posting. Note also that you may be required to register with a third-party application to post a comment. To learn how the third-party application uses your information, please review their privacy statement.

Your Choices

You can review, modify, or update most of your Registration Information from your Account Settings page. Please note that modifying or deleting your Registration Information on your Account Settings Page will not affect any information that has been shared with others through the Service. Upon request HealthOK will provide you with information about whether we hold, or process on behalf of a third party, any of your personal information. To request this information please contact us at sm@healthokglobal.com.

Marketing Communications

By registering for an account, you are agreeing that we may send you promotional emails about our Services. You can opt-out of receiving certain messages or notifications from us by clicking the "unsubscribe" link in the body of the communication or by contacting our Privacy Administrator at sm@healthokglobal.com.

Linked Websites

HealthOK provides links to third-party websites operated by organizations not affiliated with HealthOK. HealthOK does not control these websites or the privacy practices of these organizations that operate the websites. We encourage you to read the privacy statements of each and every website that you visit.

Children's Privacy

Neither HealthOK nor any of its Services are designed for, intended to attract, or directed toward any individual under the age of 18.

Changes to this Privacy Statement

We may change or update this Privacy Statement periodically. If we modify this Privacy Statement, we will notify you by posting a revised Privacy Statement on the Site with a new effective date. We encourage you to review this Privacy Statement periodically to stay informed of our current privacy practices.

Contact Information

If you have questions about this Privacy Statement, please email HealthOK's Privacy Administrator at sm@healthokglobal.com, or send a letter to:

HealthOK, Inc.
Attn: Privacy Administrator
C/O Vitessence, Inc.
2009 Mackenzie Way #100,
Pittsburgh, PA 16066, USA